

International COO Community (iCOOC)

Alliance Partnership



ARMSTRONG WOLFE™

What is Armstrong Wolfe?

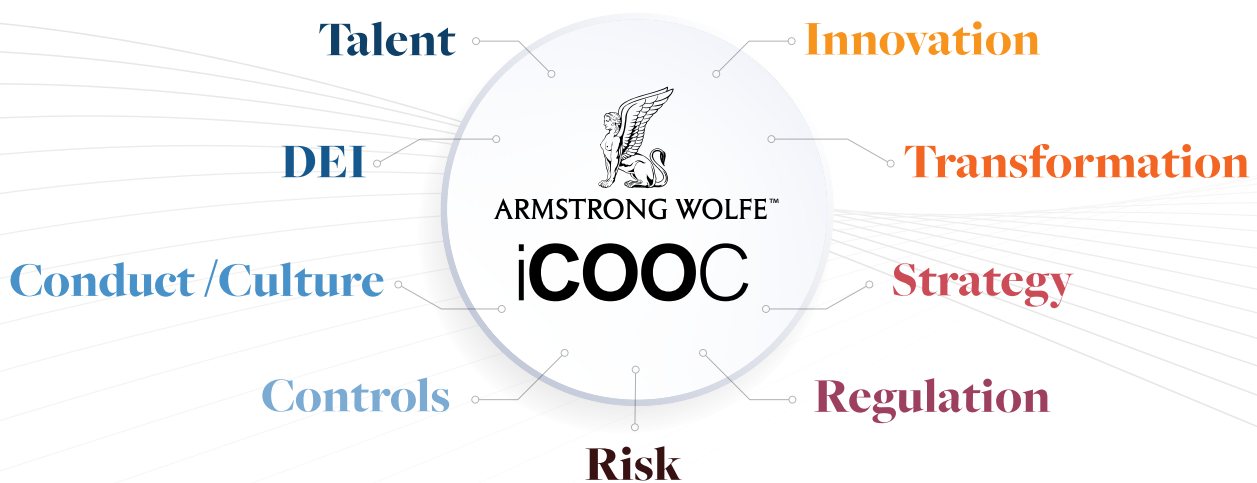
Armstrong Wolfe is a global firm which **brings together** the financial services COO community to address market wide, non-proprietary challenges. We manage this connectivity through the **International COO Community (iCOOC)**, our paid corporate membership programme. We invite our members to **participate in our high-quality and engaging discussions** within the COO community, leveraging their expertise.

An Overview of our Programme

Our round table discussions take place during dinners, breakfasts, or through online forums. The intimate in-person settings offer valuable opportunities for engaging in high-quality conversations with influential decision-makers and thought leaders and their deputies. The round table discussions primarily involve groups of COOs (Chief Operating Officers), groups of Chief Control Officers, and COOs reporting to the Chief Risk Officers.

The topics for discussion are driven by the community and cover a wide array of topics including: Innovation, Transformation, Regulation, Conduct and Culture, DE&I, and Talent development.

We organise additional formats that enable more focused discussions on topics of immediate interest to our COOs and CCOs: Member firms can request small “cluster” calls on narrowly defined challenges or topics with 2-6 of their peers, as well as broader debates on topics of industry interest that gather a broader cross-section of the industry.



Armstrong Wolfe is also focused on Talent and DE&I in the COO Community

Ad Centrum unites the COO community’s energy, passion, and knowledge within DE&I. It brings this sphere of influence onto a centralised platform with a common purpose, committed to making a sustainable impact on the financial services industry.

WCOOC is led by industry professionals and regional steering groups working together to provide timely and forwardthinking content and thought leadership.

Our Mission is to inspire tomorrow's female leaders in Financial Services to have no limit to their ambitions, to educate our peers on-business management and the COO role as career destinations and to provide a platform for cross-industry debate seeking to address common challenges.

Armstrong Wolfe works with iCOOC membership, alliance partners, industry bodies and the regulators in pursuit to make financial services the career destination of equal opportunity for all.

Membership

Within our iCOOC community, senior executives can participate in our roundtables and host iCOOC calendar events. These interactions are held under Chatham House Rules, ensuring private and trusted conversations. The role of these discussions is to provide analysis, insights, considerations, and potential solutions to facilitate cross-industry COO dialogue and debate managed through iCOOC and our other forums.

The collective expertise of the community can be instrumental in offering effective solutions for the COO community to address challenges such as crypto, blockchain, AI, regulation, and geopolitical risk management.

Type	Frequency	Business Lines		Regions		
		Markets & Banking	Asset & Wealth Management	EMEA	NA	Asia
Chief Operating Officer	Quarterly	In person	In person	In person	In person	Online
Controls Officer Dinners	Quarterly	In person	In person	In person	In person	Online
COO to Chief Risk Officer	Semi-Annual	In person	In person	In person	In person	
SMF 24 Dinner	Semi-Annual	In person	In person	In person		NA
AI Mini Series	Quarterly	In person	In person	In person	In person	
Algo Trading Forum		In person		In person	In person	
Commodities		In person				
DE&I						
Women in the COO Community	Every other month	In person	In person	In person	In person	Online
Ad Centrum	Every other month	In person	In person	In person	In person	In person

Participation Benefits include but are not limited to:

- » **Attend events within our program** such as round table dinners, online fora, and working groups, providing thought leadership and content for the COO community based on your expertise.
- » **Based on expertise and interest**, participate in steering committees and contribute expertise as needed
- » **Share content with the global iCOOC membership** through various channels such as the Armstrong Wolfe COO Magazine.
- » **Participate in diverse roles**, such as being a panelist, facilitator, or judge, as opportunities arise, and support diversity initiatives like Women in the COO Community (WCOOC) to address gender inequality in the Financial Services industry.
- » **Host targeted industry events** to platform specific topics of interest amongst your wider peer group, and to showcase your organisation's facilities to the industry.

Pricing

Armstrong Wolfe Membership is typically an annual agreement lasting January to December, with flexibility to align with the COO's priorities. Membership runs from April 1st - March 31st, and benefits are available to all qualified employees of the member firm.

Benefits include but are not limited to being profiled among peers in GPCA's Member Database, team-wide access to GPC Analytics, our proprietary data platform, GPCA

For more information about membership, visit armstrongwolfe.com/icooc

armstrongwolfe.com

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Find us on LinkedIn: [Armstrong Wolfe](#)

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